Logotype
Our logo's minimalist construction communicates our company’s vision of simplicity, accessibility, and efficiency in traditionally cumbersome and acronym-riddled field of cybertech.

The dot pattern preceding the letters have been derived from morse coding, signifying SSH.
Visual identity guidelines

Our logo's minimalist construction communicates our company's vision of simplicity, accessibility, and efficiency in traditionally cumbersome and acronym-riddled field of cybertech.

The dot pattern preceding the letters have been derived from morse coding, signifying SSH.
Give the logo some space around it. No other elements or picture/page edges should enter the clearspace.

The minimum space equals the width and height of three consecutive morse code dots. Space at the top remains slightly smaller due to morse letter H surpassing the cap-height.

<table>
<thead>
<tr>
<th>Clearspace</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="" /></td>
</tr>
<tr>
<td><img src="image2" alt="" /></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Minimum width</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image3" alt="On-screen" /> 70px</td>
</tr>
</tbody>
</table>
Don’t compress the logo.

Don’t stretch the logo.

Don’t add effects like drop shadows, bevels or gradients to the logo.

Don’t place the logo on top of obtrusive graphic or photographic backgrounds.

Don’t place the logo on too dark or too light backgrounds.

Don’t use or produce bad quality image files.

Don’t create lockups by placing text in close proximity to the logo.

Don’t substitute the logotype with any other text.

Don’t place the logo on top of obtrusive graphic or photographic backgrounds.

Don’t colorize the logo.